



EL Marketing & Design Privacy Policy

EL Marketing & Design (“us”, “we”, or “our”) operates <http://www.elmarketingdesign.com/> (the “site”). This document informs you of our policies regarding the collection, use and disclosure of personal information we receive from users of the site.

Any personal information provided by you to our site, will be held and processed in accordance with the Data Protection Act 1998, the EU General Data Protection Regulation 2018 and any subsequent relevant legislation applicable in the United Kingdom.

We use your personal information only for providing and improving the site. By using the site, you agree to the collection and use of information in accordance with the policy. If you do not agree, please do not use the site or submit any personal data through it.

When using the site, you may access third party websites. These websites are not covered by this policy. If you have any queries concerning your personal information or any questions on our use of the information, please email E.Lacey1@outlook.com.

What information do we collect and process?

While using our site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but it’s not limited to your name and email address (“personal information”).

Like many operators, we collect information that your browser sends whenever you visit our site (“log data”). This log data may include information such as your computer’s internet protocol (“IP”) address, browser type, browser version, the pages of our site that you visit, the time and date of your visit, the time spent on those pages and other statistics. This information may be stored in log files and used for system administration and aggregated and statistical reporting but is not attributed to you as an individual.

A cookie is a small data file that certain websites write to your hard drive when you visit them. Please refer to our cookie policy to understand how cookies may collect information on our site.

What do we use your information for?

We have a legitimate interest to process this information in order to provide our services. We use information held about you in the following ways:

To track the usage of our site.

To contact you regarding our services (only if you have given us permission to do so).

In line with the principles of ‘data minimisation’ and ‘storage limitation’ we will only ask for information we need and not collect too much – or irrelevant – information.

At any time you can request that we stop or restrict the processing we complete using your personal data, or ask us to delete the personal data we hold about you.

What information do we share?

We will not share any of your personal data with third parties unless for the following purposes:

Compliance with law – we will release personal information where we are required to by law or by the regulations and other rules (including auditing requirements) to which we are subject. We may also exchange information with other companies and organisations for the prevention and detection of crime, fraud protection and credit risk deduction.

Analytics and search engine providers that assist us in the improvement and optimisation of our site.

In the event that we sell or buy any business or assets, we may disclose your personal data to the prospective seller or buyer of such business or assets.

If EL Marketing & Design or substantially all of its assets are acquired by a third party, personal data held by it about its customers will be one of the transferred assets.

Storage of your information

All information you provide to us is stored in a secure file within our server. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your information, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features and take all steps reasonably necessary to try to prevent unauthorised access and ensure that your data is treated securely and in accordance with this policy.

Third party personal data

Where you submit information regarding another person, you confirm that they have consented to you acting for them and to the processing of their personal data, and that you have informed them of our identity and the content of our terms and conditions of website use and this policy, including the purposes for which their personal data will be processed by us and that they have explicitly consented to our use and processing of their personal data (including sensitive personal data).

Our terms and conditions of website use and this policy will apply to any such third party personal data in the same manner that they apply to your own personal data.

Data security

To prevent unauthorised access, maintain data accuracy and ensure the correct use of information, EL Marketing & Design has put in place appropriate physical, electronic and managerial procedures designed to safeguard and secure information that is collected including password protection.

Your rights

You have rights in relation to your personal data and can make a request to EL Marketing & Design as a data subject:

The right to access information about the personal data EL Marketing & Design is processing and to obtain a copy of it.

The right to require EL Marketing & Design to change incorrect or incomplete data.

The right to require EL Marketing & Design to erase or stop processing your data.

The right to object to the processing of your data where EL Marketing & Design is relying on its legitimate interests as the legal ground for processing.

The right to ask EL Marketing & Design not to process your information for marketing purposes.

We will inform you (before collecting your data) if we intend to use your data for marketing purposes or if we intend to disclose your information to any third party.

You can exercise any of these rights at any time by emailing E.Lacey1@outlook.com.

If you feel we have been unable, or unwilling, to resolve your information rights concern, you have the right to lodge a complaint with the Information Commissioner's Office (ICO), the supervisory authority responsible for data protection in the UK. Contact details are available at www.ico.org.uk.

Changes to this policy

We may edit this policy at any time. This Privacy Policy was created on **Wednesday 30th September 2020**. If we modify this policy the date of modification will be noted in this section of the policy.